

Mission Statement

Advanced Plastic Recycling has as its sole commercial purpose, the objective of manufacturing and marketing quality innovative waste management systems, solutions and products.

It is committed to meeting customers' needs by continuous improvement of product quality and technology to ensure reliability and serviceability of all products with the highest priority on customer support.

The Company is committed to gaining customer confidence and satisfaction, through quality products and customer service. It aims to meet customers' needs by continuing to improve product quality and technology to ensure reliability and serviceability of products and place the highest priority on customer satisfaction.

APR seeks to:

- Be acknowledged as a world leader in its industry;
- Operate in an highly professional manner;
- Promote a workforce that is proud to be a part of the Company and committed to the mission and goals of the organisation;
- Encourage a high level of trust and respect amongst team members, owners and customers;
- Value customer satisfaction and ensure their expectations are met, if not exceeded.